



PRESENTATION

Web | Mobile apps | eCom | BPM | Digital Marketing



welcome

EXPERIENCE DIGITAL EXCELLENCE

Amrithaa is your premier destination for comprehensive digital transformation solutions. From web and mobile app development to BPM, ecommerce, digital marketing, and ad media promotions.

Trust us for top-quality outputs that drive your success forward.

EXCEEDING EXPECTATIONS WITH SOLUTIONS

VISION

Craft top-tier online solutions, guiding our customers from inception to establishment, fostering their distinctive online identity.

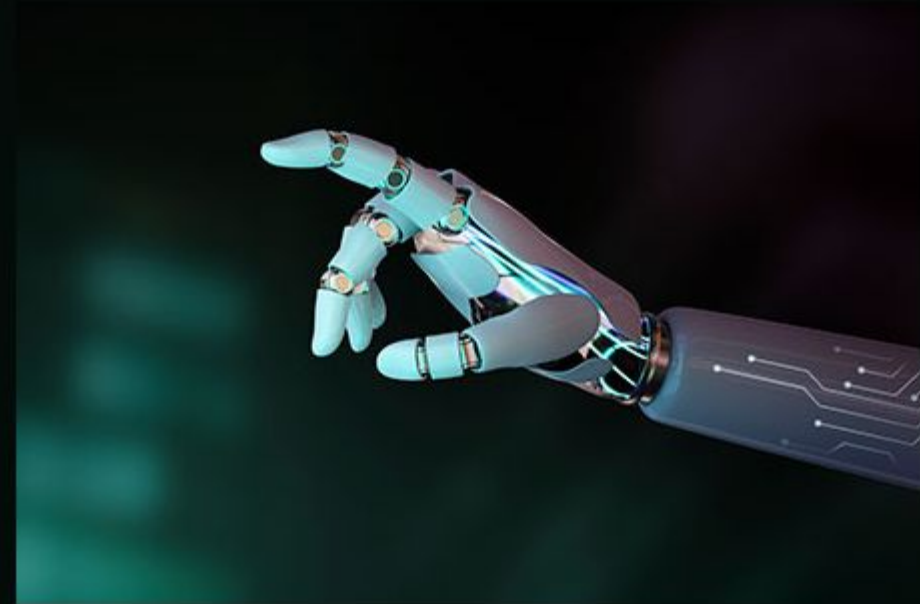
MISSION

We aspire to be the reliable ally in technology for our clients, empowering them to reach and surpass their objectives.



Highlights

1. Serving since 2005 (20+ yrs)
2. 3k+ Websites deployed
3. 600+ eCommerce projects
4. 500+ Mobile app projects
5. 1k+ Digital marketing services
6. 100+ BPM apps
7. 99.5% success rate
8. Full support via ticket/email/phone
9. 100s of Business partners
10. And Much More



HIGHLIGHTS



Our Core Services

Since 2005, we've been delivering excellence to our clients with a passionate and experienced team. We specialize in building creative, future-ready, secure, and scalable digital solutions. Our core service areas include:

- **UI/UX Designing** Engaging, intuitive user experiences
- **Web Development** Robust, scalable website solutions
- **Mobile App Development** Custom apps for all devices
- **eCommerce** Smart, secure online stores
- **Digital Marketing** Reach. Engage. Convert. Grow.
- **BPM apps** Streamlining operations with smart solutions

UI/UX Designing

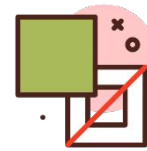
UI/UX is the face and foundation of any application. We approach it with precision and creativity, knowing it shapes the user experience and sets the tone for the entire product.

- We craft intuitive, visually appealing interfaces tailored to your brand.
- Every screen, interaction, and journey is mapped with purpose and clarity.
- Our UI/UX design acts as the blueprint of the application, guiding developers, testers, and even client reviews.
- This design flow document ensures alignment across teams and helps bring your vision to life—efficiently and accurately.

With a user-first mindset, we create designs that are not only beautiful but also functional, consistent, and goal-driven.

Design Tools & Technologies

We use the latest design tools and technologies to deliver high-quality UI/UX, interactive prototypes, and intuitive layouts for web, mobile, and backend platforms.



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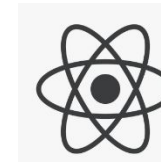


Web Development

Our web development services focus on building robust, high-performance websites that align seamlessly with your business goals. From frontend interfaces to backend architecture, we ensure every layer is crafted for speed, scalability, and security. With a deep understanding of modern technologies and frameworks, our team transforms design blueprints into fully functional web applications. Every line of code is written with clarity and purpose, ensuring smooth integration, responsive performance, and a seamless user experience across all devices.

Web Application Tools

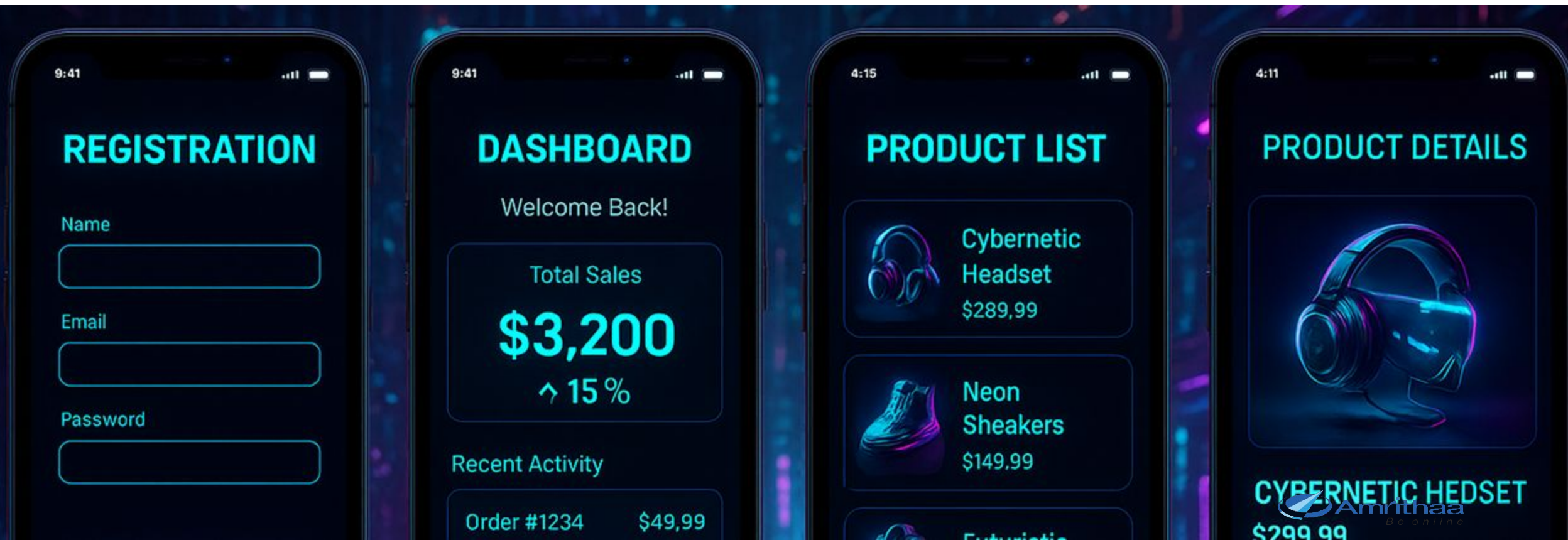
We leverage powerful CMS platforms like WordPress, Drupal, and Webflow for quick deployment, along with custom-built solutions using Laravel, React, and Node.js for advanced functionality. Our approach ensures scalable, secure, and user-centric web applications tailored to your business needs across industries.



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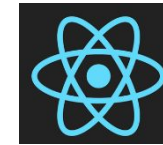
Mobile app Development

We specialize in building high-quality mobile applications tailored to your business needs—whether it's for Android, iOS, or hybrid platforms. Our team has expertise in developing all types of apps, from simple utility tools to complex, feature-rich applications. We handle everything from concept to deployment, ensuring your app is fast, intuitive, and built for performance. With a focus on user experience and scalable architecture, we deliver mobile solutions that keep your users engaged and your business moving forward.



Mobile App Development Tools

We use cutting-edge tools like React Native, Flutter, and Swift for building high-performance mobile apps. From cross-platform to native development, our tech stack ensures seamless UI, fast performance, and smooth integration with APIs, databases, and third-party services—delivering top-quality apps for both Android and iOS platforms.



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eCOMMERCE



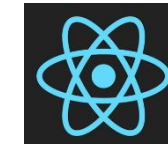
eCommerce

Scalable eCommerce Solutions

We deliver powerful eCommerce solutions for all business sizes — from single-vendor stores to advanced multi-vendor platforms with warehousing, global delivery, and centralized purchasing. Our systems include AI workflows, automation bots, and smart analytics for better performance. We also develop eLearning, eTicketing, and service-based platforms with seamless digital experiences. From web and mobile apps to payment and shipping integrations, our end-to-end service ensures smooth operations and growth. Whether you're starting small or scaling globally, we provide the tools and technology to help your eCommerce business succeed.

eCommerce Development Tools

We build robust eCommerce solutions using platforms like Shopify, WooCommerce, and Magento, along with custom development using Laravel and React. Integrated with secure payment gateways, scalable databases, and modern UI/UX tools, our tech stack ensures high performance, flexibility, and a seamless shopping experience across web and mobile devices.



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APPLICATION DEVELOPMENT



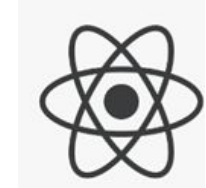
BPM Application

Smart BPM App Solutions

We build intelligent Business Process Management (BPM) apps tailored to simplify, automate, and optimize your business operations. From small internal workflows to complex enterprise-level process systems, our solutions are scalable, efficient, and user-friendly. We integrate AI-based automation, smart approvals, document management, task tracking, and real-time analytics to boost productivity. Our BPM platforms are ideal for HR, finance, project tracking, compliance, and more. Designed for web and mobile, with role-based access and seamless integrations, we help businesses streamline their operations and make smarter, faster decisions — all in one platform.

BPM Application Development Tools

We develop efficient Business Process Management (BPM) apps using tools alongside custom solutions with Laravel, Node.js, and React. Our stack enables automation, workflow management, and real-time monitoring—ensuring streamlined operations, scalability, and seamless integration with existing enterprise systems.



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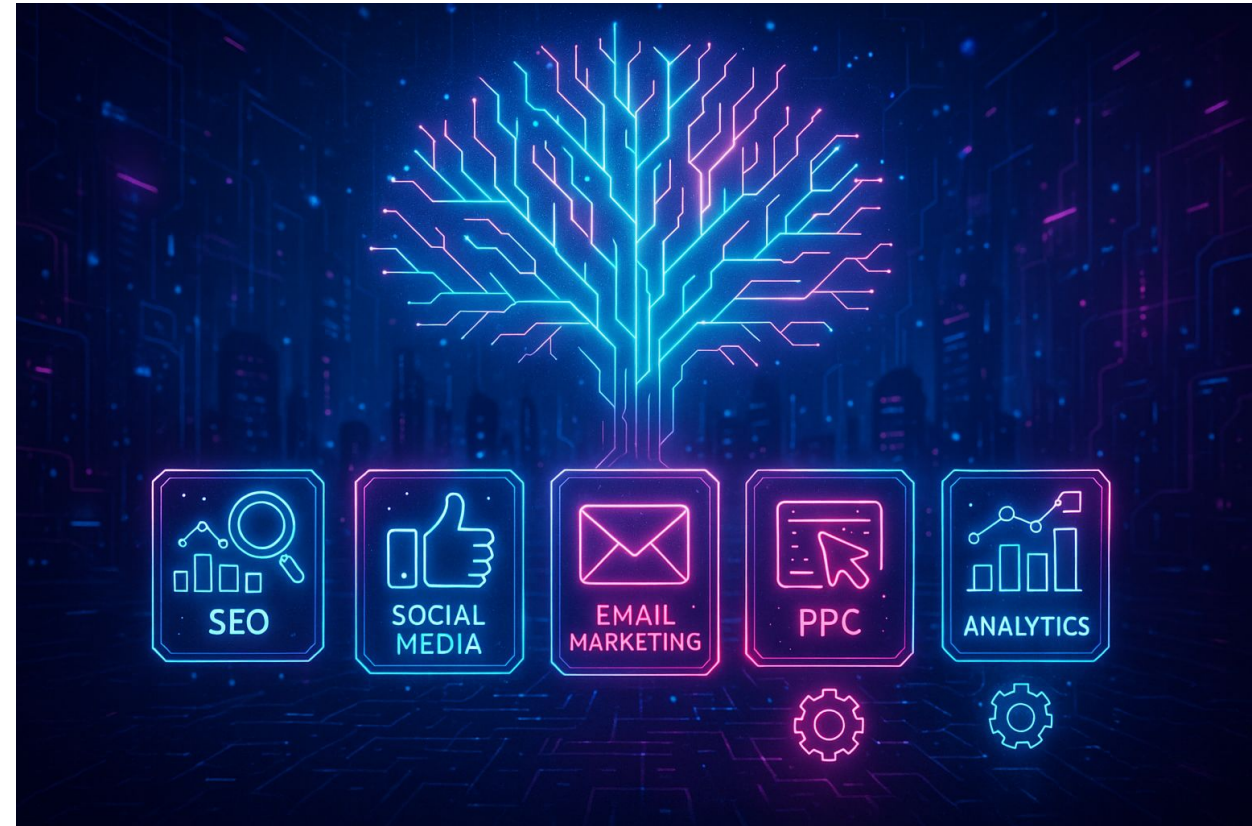
Data-Driven Digital Marketing

We offer ROI-focused digital marketing services including SEO, social media, Google Ads, and email campaigns. Using data insights and automation, we help businesses attract, engage, and convert the right audience. From strategy to execution, we ensure measurable growth and stronger online presence.

Digital Marketing

Smart Marketing Automation

Our digital marketing solutions use AI tools, marketing funnels, and CRM integration to automate lead generation and customer nurturing. Whether you're launching a new product or scaling your brand, we create targeted campaigns that deliver results — saving time while maximizing reach and engagement.



Digital Marketing Tools

We use industry-leading tools like Google Ads, Meta Ads, SEMrush, AWS SES, and HubSpot to deliver result-driven digital marketing. From SEO and paid campaigns to email automation and analytics, our solutions are tailored to boost brand visibility, drive engagement, and maximize ROI across digital channels.



Organic SEO



Organic Social Media



Content Strategy



Email Marketing Services



Television Ads Management



Radio Ads Management



Newspaper & Magazine Ads Management



Google Ads



Facebook Ads



Instagram Ads



Quora Ads



Whatsapp promotion



Telegram promotion



Email Marketing Services

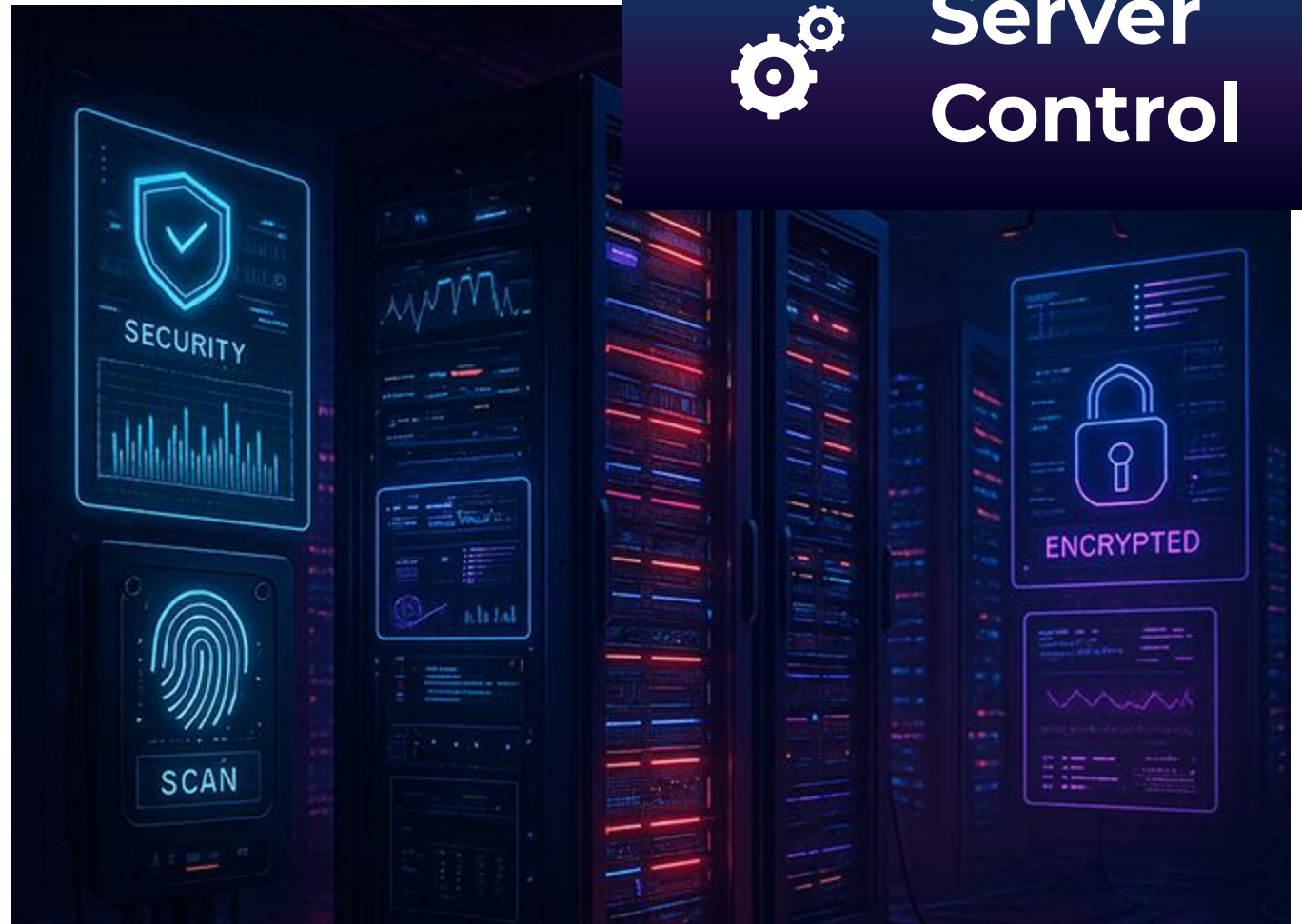


Influencer Marketing Management

Server and Maintenance

Reliable Cloud Server & Maintenance Solutions

We provide secure, scalable, and high-performance cloud server solutions with end-to-end maintenance support. From initial setup to regular monitoring, backups, security patching, and performance optimization — we ensure your applications run smoothly 24/7. Our services support AWS, Google Cloud, DigitalOcean, and other major platforms, tailored to your business needs. With proactive alerts, downtime prevention, and expert support, we help you reduce infrastructure risks and improve uptime. Whether it's hosting an eCommerce platform, SaaS product, or internal tool, our cloud solutions offer the reliability and speed your business demands — with the peace of mind you deserve.



Server Control

Cloud Server Maintenance

We offer reliable cloud server maintenance using platforms like AWS, Google Cloud, and DigitalOcean. With tools like cPanel, RunCloud, and Docker, we ensure secure hosting, automated backups, performance optimization, and 24/7 monitoring—keeping your applications fast, scalable, and always available.



Amazon
Web Services



Google Cloud
Platform



Microsoft
Azure



DigitalOcean



Akamai



VULTR



cPanel / WHM



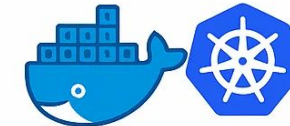
RunCloud



Plesk



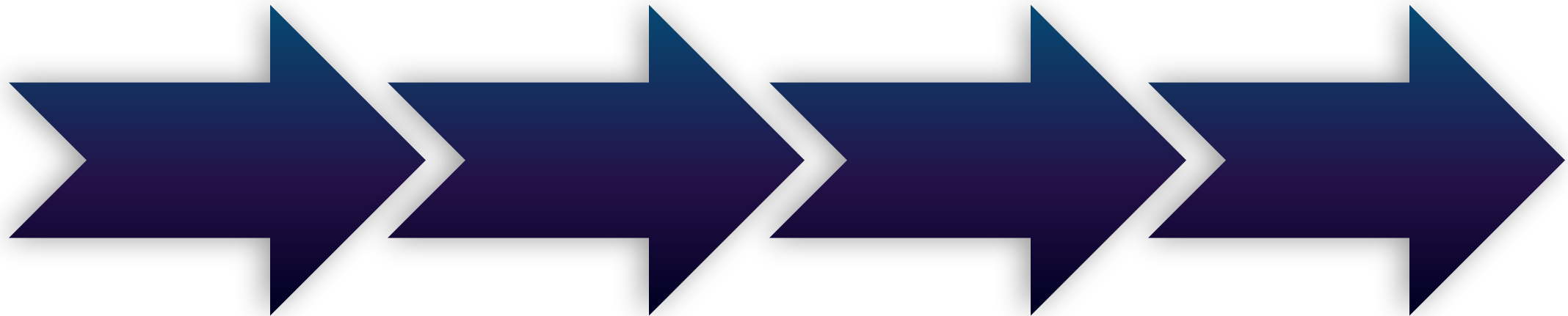
Cloudways



Docker & Kubernetes

Project Management Methodology

we follow industry-standard project management practices to ensure successful delivery of web, mobile, eCommerce, and BPM applications with quality, clarity, and collaboration.



Planning & Requirement Analysis

Understand business goals, finalize scope, tech stack, and delivery plan

Design & Prototype

UI/UX design using tools like Figma/XD, client-approved wireframes & mockups

Development & Implementation

Agile sprint-based coding, API integration, regular updates & milestone reviews

Testing, Deployment & Support

QA testing, staging/live deployment, and post-launch support & enhancements



BPO Business Process Outsource

Scalable BPO Services for Business Efficiency

We offer professional BPO services designed to streamline your operations, reduce costs, and boost productivity. From customer support and data entry to back-office processing and virtual assistance, our skilled team delivers consistent, high-quality results. We use automation tools and secure systems to ensure accuracy, efficiency, and fast turnaround. Whether you're a startup or an enterprise, our flexible engagement models adapt to your needs — allowing you to focus on growth while we handle the rest. With 24/7 support, multilingual capabilities, and industry-best practices, our BPO solutions help you run your business smarter and smoother.

Support

24/7 Support You Can Rely On

We offer reliable 24/7 support through Email, WhatsApp, and a structured Ticketing System. Our team ensures quick responses, real-time updates, and efficient issue resolution. With round-the-clock availability, we keep your operations running smoothly and your concerns addressed anytime, ensuring peace of mind and uninterrupted service.





Mr. Robert van Voren

With great pleasure I would like to recommend the work of Amrithaa. With great enthusiasm, inventiveness and desire to provide optimal service Amrithaa has developed several websites for me and the organizations I work for.

The work delivered is of high quality, and at extremely modest pricing. I recommend the organization to anybody looking for support in this field and hope to work with them myself for many many years to come.

Robert van Voren,

Chief Executive, Global Initiative on Psychiatry

visiting professor at **Vytautas Magnus University in Kaunas, Lithuania,**

and **Ilia State University in Tbilisi, Georgia**





Mrs. Marty Bax, Amsterdam (NL)



My company Bax Art Concepts & Services in Amsterdam (Netherlands) has been working in the international art and art history business for a long time already. With the expanding world of internet, it has become a mere necessity to have a website. Most of my communication goes through these channels nowadays. So I have been searching for the best company, who could make my website and be a very reliable host. Where else than in India? Amrithaa's clean and to the point website, with an array of products, promised me all I would need for this project, and for further ideas I'm developing right now, including database management and e-commerce.

So I stepped into this globalized adventure. With some initial apprehension from my side: aesthetics is a very important part of my profession, and explaining these and technical details only by mail could of course prove to be complicated.

But Amrithaa has fulfilled all of my expectations. They had the ability to translate my own website design – in three languages – into the beautiful product I had envisaged. I was completely surprised by their swiftness of delivery. It was a pleasure to open my mail everyday and find that Amrithaa had been at it again, perfecting the work to the last dot. The service is extremely professional, the communication friendly and open. I am looking forward to working with Amrithaa again in the near future and can recommend them to anyone looking for a professional partner in this field.” **Occupation : Art historian**





Mr.Teng Kwok Kheong



I was quite hesitated when our college was approached by Amrithaa to re-design the website for the College. This was due to the distance between India and Singapore. I though the communication process will be difficult and the results will not be good.

To my surprise, throughout the whole process from development, trial to full operation, Amrithaa has shown real commitment and professionalism. There is no barrier in distance as both the parties could discuss via emails and Skype. The Amrithaa staff are courteous, skillful, creative and professional. They understood our requirements and develop such requirements into reality which is now displayed clearly at the website. The design is user friendly and easy to administrate. The display is professional and creative. Many of my students and prospective like the pages which are simple yet informative.

The after-sales support is good and prompt.

I will not hesitate now to recommend Amrithaa to anyone.

Good Jobs!

Teng Kwok Kheong

Prof Dip BSc MSc MBA

FCIOB FSIB CMILT FHKICE PCEng FBEng MBIFM

Fellow & Singapore Representative

Heriot Watt University;

CEO



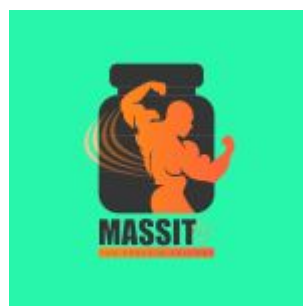
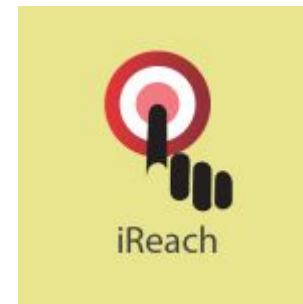
Clients

We've delivered results with 99.5% accuracy for thousands of happy clients. Here are a few of them



Clients

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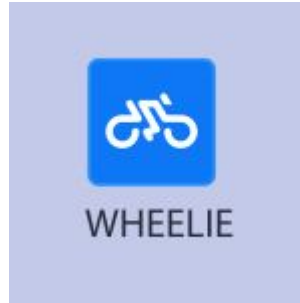
Clients

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+ 1000s ...



Team

Pricing

Flexible Pricing Models to Suit Your Needs

We offer a range of pricing models to fit different project scopes and business needs:

Project-Based Pricing – Fixed cost for clearly defined projects with timelines.

Dedicated Team Model – Hire a full or partial team on a monthly basis.

Hourly Pricing – Pay only for the hours worked, ideal for short-term or evolving tasks.

Hybrid / Custom Models – Mix of fixed and flexible pricing for complex or long-term projects.

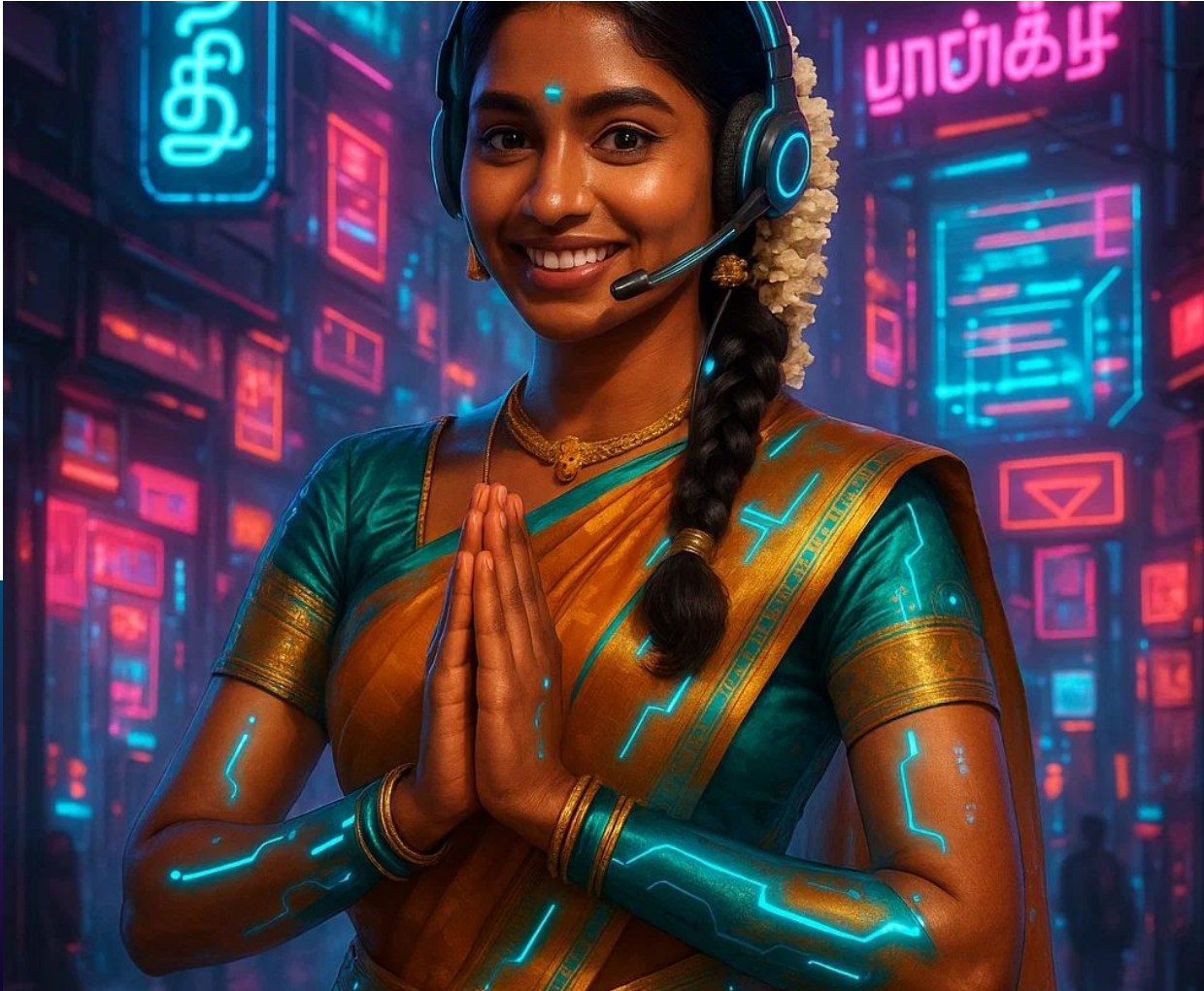
Our goal is to provide efficient, transparent, and cost-effective engagement models that align with your goals and budget.

Your Project, Our Commitment

Partner with us confidently — we're here to ensure your project's success, every step of the way.

Connect Us

Make Your Project a 100% Success



Address

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No 9/6 Mahadevan Street, West
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Reg CIN: U72400TN2005PTC055407
GST : 33AAFCA1778H2ZQ
PAN : AAFCA1778H
D&B D-U-N-S Number : 87-151-2805

Web

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karthi@amrithaa.com for Founder

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+91 6374714396 for support

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Social

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Thank you

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